



## AI in Education

### Case Study 3: AI Powered Curriculum Modernization Across Pharmacy & Chemistry Programs

#### Client Profile

A multidisciplinary university aiming to modernize both Pharmacy and Chemistry programs to reflect Industry 4.0, AI adoption, and evolving employer expectations.

#### Challenge

- Static curricula unable to adapt quickly to industry change
- Faculty burden in continually updating course materials
- Growing gap between academic learning outcomes and employer expectations

#### AI Enabled Solution (STRATECS Approach)

- Automated curriculum benchmarking against global top universities and industry skill frameworks
- AI assisted content refresh aligned with current pharmaceutical, chemical, and regulatory developments
- Modular micro credentials in AI applications for drug discovery, regulatory sciences, analytical chemistry, and quality systems
- Continuous feedback loops using student performance analytics and employer input

#### Outcomes

- Faster curriculum refresh cycles (weeks instead of years)
- Increased student enrollment due to industry relevance
- Stronger engagement from pharmaceutical and chemical companies in guest lectures and projects
- Faculty empowered with AI as a teaching assistant, not a replacement



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## Strategic Impact

The university established itself as a regional leader in AI enabled science education, attracting industry partnerships and global academic collaborations.



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