



AI in Education

Case Study 4: AI Based Industry Readiness Program for Final Year Students

Client Profile

Final year Pharmacy and Chemistry students preparing for industry roles or higher education.

Challenge

Students lacked exposure to:

- Real world decision making under regulatory and business constraints
- Cross functional industry thinking
- Practical understanding of how science is applied in corporate environments

AI Enabled Solution (STRATECS Approach)

- AI driven capstone projects based on real pharmaceutical and chemical industry challenges
- Role based simulations (scientist, regulator, quality head, project manager)
- AI coaching on resumes, interviews, and professional communication
- Scenario based evaluations replacing purely theoretical examinations

Outcomes

- Graduates demonstrated stronger confidence during interviews
- Higher employability and quicker onboarding by employers
- Positive differentiation of the institution in marketing and admissions

Strategic Impact

STRATECS helped transform final year education from exam centric to career centric learning.